

Contextual Influences on the Etiology and Treatment of Addiction

SPONSORSHIP PROSPECTUS

Member Profile:

The Society of Addiction Psychology (Division 50 of the American Psychological Association), promotes advances in research, professional training, and clinical practice within the broad range of addictive behaviors. This is the sixth annual meeting sponsored by the Division. We anticipate hundreds of psychologists at all levels (from students through leaders in the field) focused on addiction research and treatment will be in attendance at this exciting meeting.

Meeting Profile:

The meeting, titled Collaborative Perspectives on Addiction, will be held in Tampa, FL, March 15-17th at Le Méridien. The theme is “Contextual Influences on the Etiology and Treatment of Addiction” and will feature multiple professional development opportunities—including clinical workshops, acclaimed keynote speakers, Drs. Mary Larimer and Thomas Brandon, and networking opportunities.

Meeting Schedule:

The meeting schedule includes Thursday evening registration and opening reception; the opening keynote will be Friday morning with sessions, including symposia, posters, clinical workshops, and networking sessions through Saturday evening. Meals, breaks and social hours wind out the weekend. Table exhibits may be setup on Friday and Saturday in the registration area.



COLLABORATIVE PERSPECTIVES ON ADDICTION

March 15-17, 2018 • Le Méridien Tampa

Company/Organization

Main Contact

Street Address

City

State

Zip code

Phone

Fax

Email

Website

Contact Authorized Signature

Amount/Level of Sponsorship

SPONSORSHIP CONTRACT

To become a CPA sponsor, please read about your options here. A brief description is located on the right and more detailed descriptions are contained in the pages that follow. As you'll see, sponsorship packages are the most cost-efficient method to get publicity and ad space for your organization. Choosing a package and paying is easy! Simply go to:

https://www.xcdsystem.com/cpoa/attendee/attendee_registration.cfm

Follow the instructions to choose a sponsorship option and pay the corresponding fees. Any questions can be directed to Dr. Brandon Bergman (bgbergman@mgh.harvard.edu).

IMPORTANT DEADLINES

1/27/18 Deadline to reserve program space
1/30/18 Deadline to submit program inserts
1/30/18 Deadline for Friend of CPA donation included in the program.

All advertising should be submitted as high-resolution, camera-ready, color PDFs. Full-page ads are 8.5 x 11, ½ page ads are 8.5 x 5.5.

PAYMENT & LOGO

Payment is made online at the web address above. Upon completing all forms and payment, sponsors should immediately forward logo to Jennifer Merrill (jmerrill1313@gmail.com) for inclusion in the program.

SPONSORSHIP OPTIONS

Platinum Partner \$2500

- 2 Free Meeting Registrations
- Full-Page Ad in Program
- 2 Exhibit Tables
- Opening Announcement
- Signage During Social Hour & Coffee Break
- Signage Near Registration Table
- Support for 2 Student Travel Awards

Gold Partner \$2000

- 2 Free Meeting Registrations
- Full-Page Ad in Program
- 1 Exhibit Table
- Signage During Social Hour & Coffee Break
- Signage Near Registration Table
- Support for 1 Student Travel Awards

Silver Partner \$1500

- 1 Free Meeting Registration
- Full-Page Ad in Program
- 1 Exhibit Table
- Signage During Social Hour or Coffee Break
- Signage Near Registration Table
- Support for 1 Student Travel Award

Bronze Partner \$1000

- 1 Free Meeting Registration
- Half-Page Ad in Program
- 1 Exhibit Table
- Signage During Coffee Break
- Signage Near Registration Table

Supporting Partner \$500

- Half-Page Ad in Program or Color Insert in Program
- 1 Exhibit Table
- Signage During Coffee Break

Friend of CPA \$50

- "Friends" of CPA have name/logo included in Program

A-La-Carte

- Exhibit Table (\$300)
- Full-Page Ad in Program (\$300)
- Half-Page Ad in Program (\$200)
- Quarter-Page Ad in Program (\$130)
- Color Insert in Program (\$200)

NOTE: All Sponsors will receive listing on the conference website and in marketing materials, and will also receive special recognition during the conference.

COLLABORATIVE PERSPECTIVES ON ADDICTION

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Platinum Partner – \$2,500

- Two free meeting registrations
- One full-page ad in the program brochure
- Two exhibit tables
- Exclusive announcement of sponsorship from the podium by CPA conference leadership during initial conference opening (only available to Platinum Partners)
- Large signage bringing attention to meeting sponsorship during one Social Hour and one Coffee Break
- Signage near the registration table indicating their Platinum Partner status
- Two students receive travel awards for each Platinum Partner. Sponsors will be connected with their respective awardees in order to personalize this critical contribution to CPA student involvement. (*Supporting student involvement in addiction psychology is a focus of CPA's mission. To help defray costs of conference attendance and travel, CPA substantially discounts all student registrations and, on top of these universal student discounts, offers a limited number of student travel awards for \$500 each, based on total number of sponsors.*)

Total Estimated Value for Sponsor (\$3750) – Cost (\$2500) = \$1250 savings

COLLABORATIVE PERSPECTIVES ON ADDICTION

March 15-17, 2018 • Le Méridien Tampa

Gold Partner – \$2,000

- Two free meeting registrations
- One full-page ad in the program brochure
- One exhibit table
- Large signage bringing attention to meeting sponsorship during one Social Hour and one Coffee Break
- Signage near the registration table indicating their Gold Partner status
- One student travel award. Sponsors will be connected with their respective awardee in order to personalize this critical contribution to CPA student involvement. *(Supporting student involvement in addiction psychology is a focus of CPA's mission. To help defray costs of conference attendance and travel, CPA substantially discounts all student registrations and, on top of these universal student discounts, offers a limited number of student travel awards for \$500 each, based on total number of sponsors.)*

Total Estimated Value for Sponsor (\$2600) – Cost (\$2000) = \$600 savings

Silver Partner – \$1,500

- One free meeting registration
- One full-page ad in the program brochure
- One exhibit table
- Large signage bringing attention to meeting sponsorship during one Social Hour or one Coffee Break
- Signage near the registration table indicating their Silver Partner status
- One student travel award. Sponsors will be connected with their respective awardee in order to personalize this critical contribution to CPA student involvement. *(Supporting student involvement in addiction psychology is a focus of CPA's mission. To help defray costs of conference attendance and travel, CPA substantially discounts all student registrations and, on top of these universal student discounts, offers a limited number of student travel awards for \$500 each, based on total number of sponsors.)*

Total Estimated Value for Sponsor (\$1925) – Cost (\$1500) = \$425 savings

COLLABORATIVE PERSPECTIVES ON ADDICTION

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Bronze Partner – \$1,000

- One free meeting registration
- One half-page ad in the program brochure
- One exhibit table
- Large signage bringing attention to meeting sponsorship during one Coffee Break
- Signage near the registration table indicating their Bronze Partner status

Total Estimated Value for Sponsor (\$1325) – Cost (\$1000) = \$325 savings

Supporting Partner – \$500

- One half page ad or one color insert in the program brochure
- One exhibit table
- Large signage bringing attention to meeting sponsorship during one Coffee Break

Total Estimated Value for Sponsor (\$600) – Cost (\$500) = \$100 savings

Friend of CPA – \$50

“Friends” of CPA get their individual or institution/company name and logo highlighted as a “Friend of CPA” in program brochure.